

Greetings Esteemed Colleagues,

The Michigan Chapter WIFS has a multitude of fabulous marketing opportunities available for 2018, and we’re here to share them with you.

Why should you consider sponsoring WIFS?

***OUR MISSION*** As the preeminent professional organization for women in the financial services industry, Women in Insurance & Financial Services (WIFS), founded over 75 years ago, is dedicated to ***attracting*** capable women to the financial services sector, helping them ***develop*** their talents and ***advancing*** them toward their fullest potential.

***OUR CULTURE*** In three simple words: Pay It Forward. A typical WIFS member is smart, savvy, driven, entrepreneurial and acutely aware that business happens based on relationships. For this reason, we hold one another to the highest standards of integrity and excellence and continually ask the question “how can I help you?” We count both women and men among our members.

***OUR Audience*** Is actively growing to include financial planners and advisors, insurance agents, CPAs, attorneys, real estate professionals, mortgage lenders, bankers, trust officers, business coaches, and other key industry partners.

***WHAT YOUR SPONSORSHIP DOES FOR WIFS*** events include Tuesday Talks, Lunch & Learns and After Hour Mixers that allow our members to learn, network, and have fun as well as volunteer opportunities to give back to our membership and the greater community, all of which equate to both personal and business growth and development.

By supporting your local WIFS Chapter, Chapter Partners make a statement about their dedication to empowering women in our community, and commitment to diversity in the financial industry. Support from WIFS Chapter Partners enables the Chapter to offer powerful programs and provide important connections, resources and opportunities for local women to grow and succeed. The benefits aren’t just to WIFS members. WIFS sponsorship provides your company with public recognition of its commitment to advancing diversity in the financial services arena and allows your company to promote your products and services to the decision makers in many businesses and families. Being a sponsor will give you a unique opportunity to make new contacts as well as solidify existing relationships.

We have great, affordable sponsorship opportunities from $500 - $2000. We would also be delighted to create a new offer for you if there’s something specific you would like to accomplish.

Please contact me today!

Marcella A. Evans 0r Executive Board Member



Diamond Sponsor: $2,000.00

* Sponsorship signage at all WIFS Michigan meetings
* Opportunity to speak for 5 minutes at all events
* Opportunity to distribute literature at all events
* Sponsorship acknowledgement on all printed and electronic promotional pieces
* 12 months Company logo with active web link on WIFS Michigan website
* 2 monthly meetings dedicated to your company within the 12-month period
* Additional marketing through correspondence email blast and on Social Media outlets

Platinum Sponsor: $1,500.00

* Sponsorship signage at all WIFS Michigan meetings
* Opportunity to speak for 5 minutes at 6 events
* Opportunity to distribute literature at all events
* Sponsorship acknowledgement on all printed and electronic promotional pieces
* 8 months Company logo with active web link on WIFS Michigan website
* 2 monthly meetings dedicated to your company within the 12-month period
* Additional marketing through luncheon correspondence and on Social Media outlets

Gold Sponsor: $1,000.00

* Sponsorship signage at all WIFS Michigan meetings
* Sponsorship acknowledgement on all printed and electronic promotional pieces
* 6 months Company logo on WIFS Michigan website
* 1 monthly meeting dedicated to your company within the 12-month period
* Recognition on luncheon publicity e-mail blast and social media

Silver Sponsor: $750.00

* Sponsorship signage at all WIFS Michigan meetings
* 3 months Company logo on WIFS Michigan website
* 1 monthly meeting dedicated to your company within the 12-month period
* Recognition on social media

Bronze Sponsor: $500.00

* Sponsorship signage at all WIFS Michigan meetings
* 2 months Company logo on WIFS Michigan website
* Opportunity to speak for 5 minutes at 2 monthly meetings
* Recognition on social media

What we need from you:

* A prize to be raffled at the meeting; a tangible gift worth around $15
* Payments need to be delivered at least one month in advance to guarantee sufficient exposure of your company.
* We will accept checks payable to WIFS, or credit card via paypal. (A paypal link will be emailed to you for credit card payments)



***Sponsorship Form***

Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State and Zip code\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level

Diamond Level $2000\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Platinum Level $1500\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Gold Level $1000\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Silver level $750\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Bronze level $500\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Donations $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Make checks payable to WIFS Michigan

Mail checks to 340 Joslyn, Pontiac, MI 48342

wifs.michigan@gmail.com

Thank you

Your support greatly appreciated